



# Leah R. Davis

is an innovative and experienced communicator and marketer with twenty years of diverse marketing experiences across varied industries in The Bahamas and Caribbean region. She has led the marketing activities for successful brands in the retail, financial services and food and beverage industries. Similarly, she has provided public relations expertise to the hospitality sector and civil society, where she honed her passion for corporate social responsibility. Committed to delivering compelling marketing, Leah specializes in creating communications solutions that achieve strategic objectives.

Leah is currently the Group Marketing and Communications Manager for a leading general insurance provider in The Bahamas with responsibility for the overall marketing and public relations strategy for the company and its holdings in The Bahamas and The Cayman Islands.

Previously, she held a senior marketing role with a leading global financial services provider with oversight for the marketing of their operations in The Bahamas, Cayman Islands, Turks and Caicos Islands and British Virgin Islands for nearly 10 years. In addition to directing the marketing activities for the retail banking, corporate and commercial and wealth management divisions, she led the development and activation of their sponsorship and philanthropic platforms, receiving internal awards for the brand's community initiatives.

No stranger to the camera, Leah garnered media and broadcast experience over the years hosting The Bahamas' first morning show Bahamas@Sunrise and a video magazine featuring local events and personalities. A diverse résumé of experiences combined with strong strategic influencing and communications prowess has made Leah into a dynamic event host and brand ambassador.

With a personal passion for community development, over the years, Leah has developed and promoted signature events, creating unique social occasions often benefiting various charitable and non-profit organizations. She is an active Director of The Bahamas AIDS Foundation. While she holds a Post Graduate Diploma in Advertising, a Diploma in Law from the University of London and an MBA from The University of The Bahamas, Leah is most honored to be the mother of Israel and Imani.

P.O. Box CR 55531  
Nassau, N.P. The Bahamas  
M 242.802.9414  
US 954.302.1881  
[conceptsbyleah@gmail.com](mailto:conceptsbyleah@gmail.com)